

# Lecture #3 (Optimization)

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- We tend to optimize our decision making in day-to-day lives. We plan our activities for each day at the beginning of the day, execute decisions, account for uncertainties in our planning and re-optimize  
(Real-time optimization)

Concerns with minimizing or maximizing certain objective subject to some constraints.

- Knapsack problem (One of the most basic optimization problems)



→ Knapsack  
(Total capacity:  $C$ )

$n$  - items.

Value of  $i^{\text{th}}$  - item:  $v_i$

Capacity of  $i^{\text{th}}$  - item:  $C_i$

Goal: Maximize total value of the knapsack, i.e. pick and choose items that maximize the total value of the knapsack, subject to capacity constraints.

Q: How do we mathematically formulate this objective?

A: We introduce optimization variables  $\{x_i\}_{i=1}^n$

Each optimization variable is binary, i.e.,  $x_i \in \{0, 1\}$

$x_i = 0 \Rightarrow$  Product is not selected

$x_i = 1 \Rightarrow$  Item is selected.

Objective function:  $\sum_{i=1}^n x_i v_i$



## Optimization Problem:

$$\max_{x_i} \sum_{i=1}^n x_i v_i$$

$$\text{s.t.} \quad \sum_{i=1}^n x_i c_i \leq C \quad [\text{Capacity constraints}]$$

$$x_i \in \{0, 1\} \quad \text{for all } i \in \{1, 2, \dots, n\}$$

→ Optimization variables or Decision Variables are binary (integral) in nature

↳ Example of Integer Linear Program (ILP)

because decision variables are integers

Because objective function and constraints are linear in decision variables.

↔ Parallels with Portfolio Maximization:

↳ You have a limited budget (\$ C)

↳ You have 'n' assets to choose from.

↳ Each asset 'i' is characterized by the cost of the asset  $c_i$  and expected return ' $v_i$ '

↳ Objective is to maximize total return, subject to budget constraints.

### Ex: Power System Economics

You have a network of 'n' generators. The cost associated with  $i^{\text{th}}$ -generator to produce a total power  $P_i$  is modeled using a quadratic function:

$$C_i(P_i) = a_i P_i^2 + b_i P_i + c_i$$

Cost of producing  $P_i$  power by  $i^{\text{th}}$  generator.



Total load demand is  $P_{tot}$ .

Objective: Minimize the total cost of generation

Additional constraints: Each generator cannot produce power beyond a certain limit and obviously cannot produce negative power.

Mathematical Formulation:

$$\min_{\{P_i\}} \sum_{i=1}^n a_i P_i^2 + b_i P_i + c_i$$

subject to  $\sum_{i=1}^n P_i = P_{tot}$

$$0 \leq P_i \leq P_{i,max} \text{ for all } i \in \{1, \dots, n\}$$

Here,  $\{P_i\}$  decision variables are continuous and not integers.

Ex: Least-Squares Regression:

Suppose price of a house is modeled using

$$\hat{y} = a_0 + a_1 x_1 + a_2 x_2 + \dots + a_n x_n$$

Here,  $(a_0, a_1, \dots, a_n)$  are coefficients to be determined  
→ Optimization variables

$(x_1, \dots, x_n)$  are various features, like, the number of rooms, area, locality, etc....

How do we find  $(a_0, a_1, \dots, a_n)$ ?

Suppose we are given prices and specification of 'm' houses (they form our training sets). We want to ensure that our model predicts price  $\hat{y}_j$  for the  $j^{th}$ -house on the training set, that is very close to true price  $(y_{true,j})$  of the  $j^{th}$ -house.



Objective fn.

$$\sum_{j=1}^m (\hat{y}_j - y_{true,j})^2$$

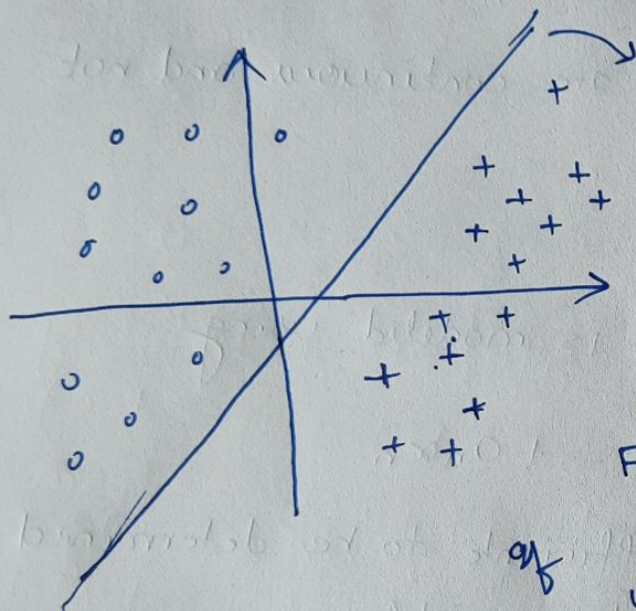
Optimization Problem:

$$\min_{\{a_0, a_1, \dots, a_n\}} \sum_{j=1}^m (\hat{y}_j - y_{true,j})^2$$

$$\text{s.t. } \hat{y}_j = a_0 + a_1 x_1^{(j)} + a_2 x_2^{(j)} + \dots + a_n x_n^{(j)}$$

for all  $j \in \{1, 2, \dots, m\}$

Ex: Classification Problem (Support Vector Machines)  
SVM



Find a separating hyperplane  $w^T x + b = 0$  such that the plane (line in 2D) separates the two classes with maximum margin.

For a point  $x_i$  with label  $y_i$

+1 or -1

$w^T x_i + b > 0 \Rightarrow$  Predicted label is +1

$w^T x_i + b < 0 \Rightarrow$  Predicted label is -1.

Optimization Problem:

$$\min_{\{w, b\}} \frac{1}{2} \|w\|^2$$

$$\text{s.t. } y_i (w^T x_i + b) \geq 1 \text{ for all } i=1, 2, \dots, m.$$

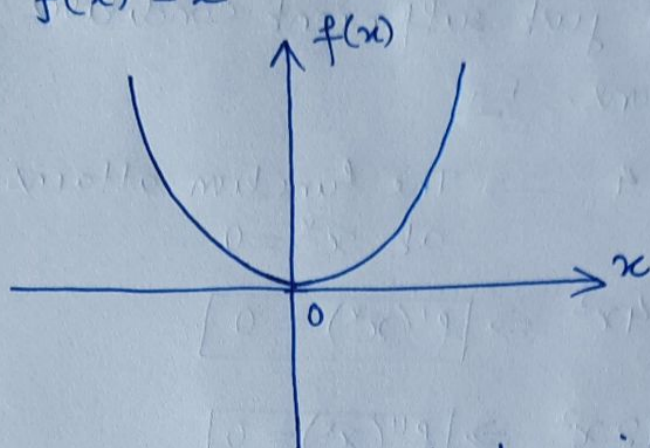


## Continuous Optimization: Convexity

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↳ Consider the most simple looking function

$$f(x) = x^2$$



We know that the function gets minimized at  $x^* = 0$  with a minimum value of  $f(x^*) = 0$ .

What else happens at  $x^* = 0$ ?

$$f(x) = x^2$$

Derivative of  $f(x)$ ,  $f'(x) = 2x \Rightarrow f'(x^*) = 0$

Second-derivative of  $f(x)$ ,  $f''(x) = 2 > 0 \Rightarrow f''(x^*) > 0$

Points at which the derivatives vanish are known as stationary points.

What about the function  $f(x) = -x^2$ ?

The function gets maximized at  $x^* = 0$  with a maximum value of  $f(x^*) = 0$ .

$$f(x) = -x^2$$

$f'(x) = -2x \Rightarrow f'(x^*) = 0$

$f''(x) = -2 < 0 \Rightarrow f''(x^*) < 0$

This exercise suggests that if  $f'(x^*) = 0$  and  $f''(x^*) > 0$ , then  $x^*$  is a minimizer.



Likewise, if  $f'(x^*) = 0$  and  $f''(x^*) < 0$ , then  $x^*$  is a maximizer.

+ However, these are just sufficient conditions and not necessary conditions. Eg:

Consider,  $f(x) = x^4 \rightarrow$  The function attains a minimum at  $x^* = 0$

$$\Rightarrow f'(x) = 4x^3 \Rightarrow f'(x^*) = 0$$

$$f''(x) = 12x^2 \Rightarrow f''(x^*) = 0$$

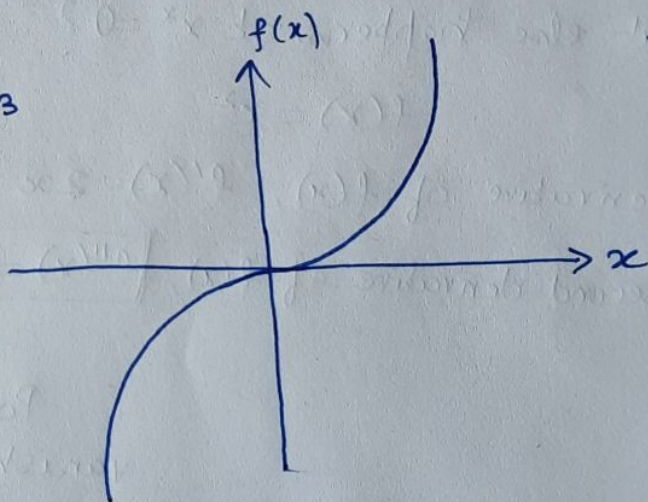
Even though  $f''(x^*)$  is not positive,  $x^*$  is still a minimizer.

Another example:  $f(x) = x^3$

At  $x=0$ , function attains neither a minimum or a maximum, but

$$f'(x) = 3x^2$$

$$\Rightarrow f'(0) = 0 \Rightarrow x^* = 0 \text{ is a stationary point.}$$



Such stationary points at which function does not attain either maxima or minima are called points of inflexion.